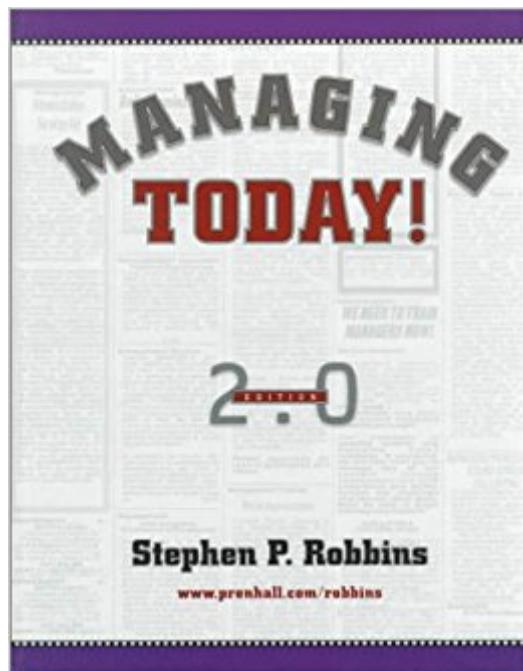


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Managing Today! (2nd Edition)



Synopsis

This unique, re-engineered book defines and describes the new "paradigm" brought on by recent dramatic changes in the field of management. *Managing Today!* redefines the traditional "functional" approach employed by previous management books to more accurately reflect recent, fundamental changes in the economy and workplace— "changes that have significantly reshaped today's managers' jobs. Robbins' balanced approach presents an effective integration of theory and application displayed within a clear, visual design specifically tailored for today's readers. Coverage includes changing issues in today's workplace (risk, privatization, multiple skills, and continual retraining); culture shock; time-management skills; cycle-time reduction and technology transfer; virtual teams; human behavior; leadership; trust building; change management; and more. For human resources professionals, business managers/team leaders, and anyone interested in Organizational Behavior and Business Management.

Book Information

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This unique, re-engineered management text defines and describes the new "paradigm" brought on by dramatic changes in the field of management in recent years. *Managing Today!* redefines the traditional "functional" approach employed by previous management texts to more accurately reflect recent, fundamental changes in the economy and workplace that have significantly reshaped today's managers' jobs and presents coverage in a way that is designed specifically for today's students. --This text refers to an out of print or unavailable edition of this title.

This unique, re-engineered book defines and describes the new "paradigm" brought on by recent dramatic changes in the field of management. *Managing Today!* redefines the traditional "functional" approach employed by previous management books to more accurately reflect recent, fundamental changes in the economy and workplace; changes that have significantly reshaped today's managers' jobs. Robbins' balanced approach presents an effective integration of theory and application displayed within a clear, visual design specifically tailored for today's readers. Coverage includes changing issues in today's workplace (risk, privatization, multiple skills, and continual retraining); culture shock; time-management skills; cycle-time reduction and technology transfer; virtual teams; human behavior; leadership; trust building; change management; and more. For human resources professionals, business managers/team leaders, and anyone interested in Organizational Behavior and Business Management.

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